



PASUGUAN NG PILIPINAS

EMBASSY OF THE PHILIPPINES

SEOUL

10 September 2018

INVITATION FOR PROPOSALS

The Philippine Department of Tourism-Korea (PDOT-Korea) is in need of a supplier based in Korea engaged in the business of T-shirt design and printing for its consumer giveaways during their participation in Migrants' Arirang Multicultural Festival (MAMF) 2018 on October 5-7, 2018 in Changwon City, Korea.

Interested companies may submit Collared Shirt design and quotations following the attached Terms of Reference on or before 17 September 2018 5:00pm to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 318-0520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr

A handwritten signature in black ink, appearing to read "M. Corazon Jorda-Apo".

MARIA CORAZON JORDA-APO
Tourism Director & Attaché
PDOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE	:	COLLARED SHIRTS GIVEAWAYS FOR MIGRANTS' ARIRANG MULTICULTURAL FESTIVAL (MAMF) 2018
DATE	:	October 4, 2018
VENUE	:	Changwon City, South Korea
ITEM	:	Collared shirts designing and printing

II. BACKGROUND

In line with the Philippine Department of Tourism-Korea's (PDOT-Korea) efforts to intensify Philippine Tourism promotions in South Korea, PDOT-Korea in cooperation with the Tourism Promotions Board will participate as the featured country in the MIGRANTS' ARIRANG MULTICULTURAL FESTIVAL (MAMF) 2018 to be held at Yongji Culture Park, Changwon City on 05 October ~ 07 October 2018. The MIGRANTS' ARIRANG MULTICULTURAL FESTIVAL (MAMF) is the largest annual multi-cultural festival in Korea representing Asian multi-culture.

In relation to this, PDOT-Korea will produce It's More Fun in the Philippines collared shirts for giveaways to be distributed during the event and for the Philippine delegation.

III. PURPOSES / OBJECTIVES

The DOT is in need of the services of a well-experienced professional company based in Korea engaged in the business of T-shirt design and printing.

IV. SCOPE OF WORK / DELIVERABLES

Following are the collared shirts specifications required by the Philippine Department of Tourism:

- ✓ 80 pieces collared shirt in color white and light pink
- ✓ Front logo design: It's More Fun in the Philippines colored logo on the left side/chest
- ✓ Variety of sizes: Medium, Large, X-Large, and XX-Large
- ✓ With packaging
- ✓ All graphic work in appropriate high print quality

V. TIME FRAME AND SCHEDULE OF WORK

All interested parties to submit working design drawings and cost schedules on or before September 17, 2018. The collared shirts must be delivered by October 2, 2018.

VI. BUDGET

Total budget allocation for the Polo Shirts is KRW 2,000,000